

Press Release

**DANCE-POP MUSICAL SENSATION YELLE TO LIGHT UP  
OPERANATION**

*COC Brings Music, Art and Fashion Together to Light up Every Corner of  
the Four Seasons Centre*



Photo Credit: Dexter Quinto, 2014. Dress by Jonathan Saunders available at The Room, Hudson's Bay

**TORONTO, ON October 2, 2014** — French dance-pop band **Yelle** is now confirmed as this year's special musical guest artist performing at the **Canadian Opera Company's** 11th annual ***Operation: Light up the Night*** on **October 16, 2014**. In addition to performing selections from their latest album, *Complètement fou*, Yelle collaborates with artists from the COC's Ensemble Studio, Canada's premier training program for young opera professionals. This year's *Operation* exceeds expectations like never before with musical and art performances, as well as art installations that reflect multiple artistic disciplines designed to light up every corner of the Four Seasons Centre for the Performing Arts.

***Light up the Night: Music***

Hailing from Paris, France, Yelle comes to the Four Seasons Centre, hot off the release of their highly-anticipated third studio album, *Complètement fou*. In addition to their performance at *Operation: Light Up the Night*, Yelle also performs at Toronto's Virgin Mobile Mod Club on October 15, 2014. The group is fronted by leadsinger and namesake Yelle (Julie Budet) and cofounder and main composer GrandMarnier (Jean-Francois Perrier). The group shot to fame in September 2005, when they posted their song "Je veux te voir" on Myspace, which later reached the top five in France. With their unique artistry and amplified electro-pop sound, Yelle's collaborative performance with the COC Ensemble Studio artists is sure to bring an electric vibe to this year's *Operation*.

## ***Light up the Night: Contemporary Art***

This year *Operanation* welcomes three Canadian contemporary artists, **Keith Cole**, **Derek Liddington**, and **Orest Tataryn**, who have taken inspiration from this year's theme to design activations of epic proportions.

**Keith Cole's Yacht Rawk Flash Mob** creates a floating flash mob, moving from floor to floor in the Four Seasons Centre. Guests will be invited to join him in a choreographed ballet as music by Melissa Manchester, Carole King, The Doobie Brothers and many more, echoes throughout the venue.

**Derek Liddington's** activation treats guests to a multi-dimensional experience in a recomposed version of Claude Debussy's "Jeux." Developed to be performed by two electric guitars and a male opera singer, the work describes the rise and fall of the enduring romantic sun in eight minute features projected onto large video screens in the Four Seasons Centre, as well as private screenings in the opera house's royal box every 30 minutes.

Widely acclaimed artist, **Orest Tataryn**, showcases an innovative and vibrant neon light art installation. Tataryn transforms the Four Seasons Centre into a visual playground, creating optical illusions and altering perceptions, sparking curiosity and emotional resonance.

## ***Light up the Night: Fashion***

Channeling inspiration from neon lighting of the 90s, the COC has partnered with some of Canada's hottest fashion designers to create a series of slap bracelets available through *Operanation's* annual raffle. This year's three designers include; Chloe and Parris Gordon (**BEAUFILLE**), Sarah Stevenson (**SARAH STEVENSON DESIGN**), and Kaelen Haworth (**KAELEN**). The snap bracelets are original creations, an artistic expression of each designer's signature style that produces a high culture fashion experience for guests along the theme of Light up the Night.

## **Tickets**

Tickets for the party portion of *Operanation: Light up the Night* are \$150 per person, available online at [Operanation.ca](http://Operanation.ca) or by calling COC Ticket Services at 416-363-8231.

## **Acknowledgements**

**Presenting Sponsor:** TD Bank Group

**Preferred Fragrance:** REVEAL by Calvin Klein

**Partnering Sponsor:** Burgundy Asset Management

**Jewellery Partner:** Maison Birks

**Contributing Sponsors:** Bloomberg, Canaccord Genuity, Torkin Manes LLP

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***Operanation: Light up the Night Co-chairs:*** Randi Bergman, Anne Maggisano and Patrick Sambrook

***Operanation: Light up the Night Campaign Credit:*** Photo: Dexter Quinto, 2014. Dress by Jonathan Saunders available at The Room, Hudson's Bay. Shoes by Gianvito Rossi.

THE COC ENSEMBLE STUDIO  
PROGRAM GENEROUSLY  
UNDERWRITTEN IN PART BY

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**ABOUT OPERANATION**

*Operanation* is the Canadian Opera Company's premier fundraising event. For arts patrons as well as the opera-curious, *Operanation* presents a unique experience, equal parts party and performance, with special collaborations between classic and modern music and complementary art forms ranging from visual arts to fashion. Attracting over 1,000 guests, *Operanation* takes over three floors of the COC's opera house, the Four Seasons Centre for the Performing Arts. Funds raised for *Operanation* are directed towards the COC's Ensemble Studio, Canada's premier training program for young opera professionals. For more information on *Operanation*, visit [operanation.ca](http://operanation.ca), [@operanation](https://www.instagram.com/operanation), or [facebook.com/Operanation](https://www.facebook.com/Operanation).

**ABOUT THE CANADIAN OPERA COMPANY**

Based in Toronto, the Canadian Opera Company is the largest producer of opera in Canada and one of the largest in North America. The COC enjoys a loyal audience support-base and one of the highest attendance and subscription rates in North America. Under its leadership team of General Director Alexander Neef and Music Director Johannes Debus, the COC is increasingly capturing the opera world's attention. The COC maintains its international reputation for artistic excellence and creative innovation by creating new productions within its diverse repertoire, collaborating with leading opera companies and festivals, and attracting the world's foremost Canadian and international artists. The COC performs in its own opera house, the Four Seasons Centre for the Performing Arts, hailed internationally as one of the finest in the world. Designed by Diamond Schmitt Architects, the Four Seasons Centre opened in 2006, and is also the performance venue for The National Ballet of Canada. For more information on the Canadian Opera Company, please visit its award-winning website, [coc.ca](http://coc.ca).

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